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# Media Release

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**To: News Editors**

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## **HOLISTIC JOB SUPPORT INITIATIVES FOR RESIDENTS IN THE SOUTH EAST DISTRICT WITH SOUTH EAST CDC'S EMPLOYMENT AND EMPLOYABILITY TASKFORCE**

*Curated job opportunities made available for residents in the South East District*

**Singapore, 12 November 2021** – South East Community Development Council (**South East CDC**) continues its efforts to support South East residents in their employment needs. In collaboration with **NTUC's e2i** (Employment and Employability Institute), the Employment and Employability (E&E) task force at South East CDC organised the Jobs and Skills Discovery @ South East, a hybrid physical and virtual event consisting of a physical job fair held at Wisma Geylang Serai, webinars and the launch of a new community job portal for residents. This all-in-one employment initiative is aimed at guiding residents through every step in their job search including upskilling aspects, enabling them to be matched to most suitable jobs and career development opportunities.

The Jobs @ South East portal, part of e2i's Community Jobs programme, will be the dedicated platform housing more than 1,000 job vacancies from over 80 companies in the South East District. Residents will be able to self-help and filter jobs according to their selected locations which could be nearby their residence, while employers or businesses with branches located in the district will be able to aggregate all their vacancies onto the platform to reach out to job seeking residents in the neighbourhood.

e2i will be piloting this initiative at South East CDC. Live demonstrations on how users can navigate the portal will also be offered via a webinar by SkillsFuture Advice, in addition to tips on how to use SkillsFuture resources for upskilling opportunities to help in their career development. The portal can be accessed here: <https://jobsatsoutheast.e2i.com.sg/>

10 employers who are amongst the early adopters for the Community Jobs programme will be present at the physical job fair held at Wisma Geylang Serai on Friday, 12 November. They will be interviewing job seeking residents to fill many vacancies in multiple industries such as Healthcare, Education, Social Enterprises, Industry & Clean Energy, Retail and F&B especially for the South East location. Some of the available positions at the job fair comprise jobs from growing industries with higher manpower needs, such as Solar Specialists, Healthcare Assistants, and Preschool Teachers, and part-time jobs such as Retail Assistants and Cashiers for grocery supermarkets and F&B, to cater to residents who prefer a flexi

working schedule, such as back-to-work women. Please refer to Annex A for the full list of employers.

The Jobs @ South East portal was launched by **Mr Fahmi Aliman, Mayor of South East district**. In his address, Mr Fahmi Aliman shared, “It can be challenging to find employment in the current climate therefore, we are here to help. I have heard from residents regarding job considerations in terms of work nature, distance and many more. Having the task force and team at South East CDC consolidating our resources and employment opportunities within South East district via Jobs @ South East portal, residents will have an easier time navigating the suitable job opportunities they are ready to take up. This, we hope will bring about higher employment eventually.”

Mr Gilbert Tan, CEO of e2i, shared, “NTUC’s e2i is constantly innovating ways to bridge our jobseekers to jobs. This co-created job portal is a result of shared objective between e2i and South East CDC to connect residents to the jobs and acquire the skills that they need. This is especially important in the challenging climate of a recovering post-pandemic economy. With e2i aggregating relevant E&E resources, and partnering South East CDC to listen to the needs of residents, we hope that the synergy will continue co-creating impactful initiatives and provide greater accessibility to jobs for residents.”

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### **About South East Community Development Council**

South East CDC was set up on 24 November 2001. It oversees the Marine Parade Group Representative Constituency (GRC), East Coast GRC, Mountbatten Single Member Constituency (SMC) and MacPherson SMC, and serves a population of about half a million residents. At the helm of South East CDC is Mayor Fahmi Aliman, who leads the team in fulfilling the CDC's function – an Aggregator of Needs and Resources, Builder of Capability and Capacity in Partners and Networks and Connector of Communities. South East CDC initiates and manages programmes in collaboration with both community and corporate partners, so as to nurture a vibrant and self-reliant community.

More information on South East CDC at [www.cdc.gov.sg/southeast](http://www.cdc.gov.sg/southeast), be our Facebook fan at [www.facebook.com/secdc](http://www.facebook.com/secdc) or be our Instagram follower at [www.instagram.com/southeastcdc](http://www.instagram.com/southeastcdc).

### **About NTUC's e2i (Employment and Employability Institute)**

NTUC's e2i is the empowering network for workers and employers seeking employment and employability solutions. e2i serves as a bridge between workers and employers, connecting with workers to offer job security through job-matching, career guidance and skills upgrading services, and partnering employers to address their manpower needs through recruitment, training and job redesign solutions. e2i is a tripartite initiative of the National Trades Union Congress set up to support nation-wide manpower and skills upgrading initiatives. For more information, please visit [www.e2i.com.sg](http://www.e2i.com.sg).

## **Annex A - List of Employers at Physical Job Fair**

1. Astons Group
2. Commonwealth Concepts (Pastamania & Swiss Bake)
3. Mind Stretcher Education
4. NTUC FairPrice & Cheers
5. NTUC First Campus
6. NTUC Foodfare & Kopitiam
7. Q&M Dental Centre
8. SEMBCORP SOLAR SINGAPORE
9. StarMed Specialist Centre
10. Swee Heng Bakery